

Corporate Sponsorship Opportunities with the Greater Bay Area Chapter

Walk to Cure Diabetes – Our biggest grass roots event is held in five locations throughout the Bay Area and draws over 10,000 families and friends from all walks of life to show support and raise funds for diabetes research.

- \$100,000 – Presenting Sponsor: logo prominently recognized on all materials across all events, tent in prime location for product display, recognition in media coverage when appropriate, logo on website with link to sponsor’s website, stage appearances and visibility at event, logo on over 5,000 banners, posters and back of t-shirts, signage along Walk route and throughout the event.
- \$50,000 – Diamond Sponsor: logo recognized on all materials across all events, logo on website with link to sponsor’s website, stage appearances and visibility at event, logo on over 5,000 banners, posters and back of t-shirts, signage along Walk route and throughout the event.
- \$25,000 – Platinum Sponsor: logo recognized on all materials across all events, logo on website with link to sponsor’s website, logo on over 5,000 banners, posters and back of t-shirts, signage along Walk route and throughout the event.
- \$10,000 – Gold Sponsor: logo on over 5,000 banners, posters and back of t-shirts, recognition on website and chapter newsletter, signage along Walk route.
- \$5,000 – Silver Sponsor: logo on banner, recognition on website and chapter newsletter, signage along Walk route.
- \$1,000 – Supporting Sponsor: logo on banner, recognition on website.

Family Days – These outreach events are free to 500 individuals from families who live with type 1 diabetes. Family Days involves activities such as sporting events (i.e. San Francisco Giants game, Golden State Warriors) and other family oriented activities. The events are always fun, exciting and educational – guests learn about diabetes resources in the Bay Area, new medical device technology, and research advances. Food, drinks and admission tickets are provided for each attendee.

- \$10,000 – logo on all printed materials and website, recognition during media broadcasts when appropriate, signage at the event, opportunity to display materials at the event, opportunity to present at the event.
- \$5,000 - logo on all printed materials and website, signage at the event, opportunity to display materials at the event.

Annual Research Symposium – The premiere research event of the chapter includes 200 volunteers and donors with a direct connection to type 1, patients and families interested in new research updates, scientific, medical and community leaders in the field of type 1 diabetes.

- \$25,000 – Presenting Sponsor: exclusivity on all branding, logo on all printed materials and website, signage at the event, opportunity to have a speaker at the event, opportunity to display materials during reception.

Hope Gala - Our Premier black tie affair at the Ritz Carlton includes cocktail hour, live and silent auctions, dinner and dancing with 500 of San Francisco's elite and honors one of our most important supporters each year.

- \$100,000 – Presenting Sponsor: 3 premiere tables for 10, two full page ads in the evening program, special acknowledgement during the event, one grand prize drawing ticket, champagne, complimentary valet parking and patron gifts for all table guests.
- \$50,000 – Gold Sponsor: 1 premiere table for 10, one full page Gold ad in the evening program, special acknowledgement during the event, champagne, complimentary valet parking and patron gifts for all table guests.
- \$25,000 – Silver Sponsor: 1 premiere table for 10, one full page Silver ad in the evening program, patron gifts for all table guests.
- \$10,000 – Bronze Sponsor: table for 10, one full page Bronze ad in the evening program.
- \$6,500 – Research Table Patron: table for 10 and recognition in evening program

Silicon Valley Spring Fling - This full day event including golf classic, ladies lunch and evening bash at the Ritz Carlton Half Moon Bay, draws over 400 leaders of Silicon Valley society to one of the peninsula's most exciting events.

- \$25,000 – Presenting Sponsor: Golf for 3 teams of 5 and 3 premiere evening bash tables of 10, 2 signature hole sponsorships, prominent recognition in all materials and website.
- \$15,000 – Challenge Hole Sponsor: Golf for 2 teams of 5 and 2 evening bash tables for 10, sole sponsor of challenge hole, golf pro in one team's cart, recognition in all materials.
- \$10,000 – Hole Sponsor: Golf for 2 teams of 5 and 2 evening bash tables for 10, hole sponsorship, recognition in all printed materials.
- \$5,000 – Team Sponsor: Golf for 1 team of 5 and evening bash table for 10, recognition in all printed materials.

Drive for a Cure Golf Classic – In collaboration with Active Philanthropy and Tri-Valley bank, this golf tournament and evening celebration brings together over 200 leaders in the East Bay community for golf, fun and philanthropy.

- \$20,000 – Presenting Sponsor: Golf for 16 and seating for 32 at evening celebration, name on all printed materials as presenting sponsor, award at evening event and recognition throughout entire event, 4 featured tee sign sponsorships.
- \$10,000 – Platinum Sponsor: Golf for 12 and seating for 24 at evening celebration, listing on all advertisements and printed materials, recognition throughout entire event, 2 featured tee sign sponsorships.
- \$5,000 – Gold Sponsor: Golf for 8 and seating for 16 at evening celebration, listing on all advertisements and printed materials, 1 featured tee sign sponsorships.
- \$3,000 – Team Sponsor: Golf for 4 and seating for 8 at evening celebration, signage at the event.
- \$1,500 – Dinner Table Sponsor: Seating for 10 at evening celebration and listing on printed materials.
- \$500 – Tee Sign Sponsor: Sign displaying your company's name and logo to be prominently displayed at one hole.

Royal Ball – An enchanted Gala for children of all ages, this fantastical event attracts families with young children from all over the bay area.

- \$5,000 – Table Sponsor: Table of 10 and recognition on all event materials.